

TVONENEWS ONLINE MEDIA FRAMING ANALYSIS IN FERDY SAMBO REPORTING'S

Shahnaz Mazdhatul Rahmania,¹ Wahyunengsih²

^{1,2} Program Studi Jurnalistik, Universitas Islam Negeri
Syarif Hidayatullah Jakarta

e-mail : shahnaz.mazdhatulrahmania22@mhs.uinjkt.ac.id

ABSTRAK

Each media has a unique framing analysis as well as TvOneNews there is a framing analysis that is carried out in every news published, this study aims to find out the framing that was carried out in reporting on the Ferdy Sambo case and to find out how TvOneNews reconstructs the news. The results of the study show that the framing that has been carried out by TvOneNews is to be able to form a point of view of what is reported that will be broadcast to the public in the case of reporting on the Ferdy Sambo case. candrawathi is a defendant in this case. The way TvOneNews reconstructs news is by checking facts and verifying the sources used.

Keywords: *Framing analysis, Preaching, Ferdy Samb0*

Submit Date: 26 Mei 2023

Accepted Date: 1 Juni 2023

Published Date : 21 Oktober 2023

INTRODUCTION

As for some previous research related to this title, namely related to the definition of framing analysis, namely stating that framing analysis can be described simply or as an analysis to find out how reality (events, factors, groups) is framed by the media. Of course by using the reconstruction through interviews, with certain people. And that's the process of how news is reported. (Sidiq & Setiawan, 2022) Framing analysis is an analysis used to find out how reality is constructed. Framing analysis can create radically different news if journalists have views when they see the event. (Fakhruroji et al., 2020) states that framing analysis is an approach that explores the central idea of ideas through certain discourse structures or devices, thereby helping to explore the meaning behind a particular issue, event, object, or actor. (Muzakkir & Fitriawan, 2020) framing analysis is an approach to see how reality is framed and

published by the media. How does the media develop a particular case of reality which means the same event but can be told differently by the media? As for some previous studies related to online media related to interest in the title of this research, namely (Prihantoro, 2013) Online media is media based on telecommunications and multimedia. Inside there are portals, websites (websites), online radio, online TV, online press, online malls, and others. One of the most commonly applied online media designs in modern journalistic practice today is news sites. News sites or information

portals as the name implies are information gateways that allow access to information to obtain various features of online technology facilities and news in them. The content is a blend of information-related interactive services

directly, for example, direct responses, forums, and so on. And according to (Kencana et al., 2022)

Online news media has advantages in terms of multimedia which can contain information in the form of text, audio, video, and photos simultaneously. News is actualized and contains actual information because of the ease and speed of presentation when the news is posted or uploaded so that at that time it can also be accessed by the public. Update, updating information can be done quickly. Large-capacity, web pages can accommodate long texts. Having flexibility, the process of making and editing manuscripts can be done anytime and anywhere, not bound by a wider coverage schedule (update) throughout the world. (Rumyeni & Ready, 2016) online media as a medium of information, the world becomes felt without the boundaries of space and time. With this, all forms of information are becoming more open, what has just happened in various parts of the world can be known quickly in other parts of the world. Technological sophistication is available, where through internet media technology can channel all kinds of information and communication ranging from information on education, politics, economics, research materials, advertising, lifestyle, shopping, entertainment, and so on which concern

all aspects of life that occur and exist in the world. all parts of the world. Also related to several previous studies related to interest in the same object, namely (Setiawan, 2022) stated that the news reported in the case of Ferdy Sambo which had been reported on TvOneNews and JawaPos.com had several similarities in choosing Candrawathi's daughter as the object of the news, that Candrawathi's daughter did not allow herself or others to show it. There is a difference reported by TvOneNews.com and JawaPos.com, namely the obligation to enforce the law as fairly as possible and TvOneNews.com reported that they were concerned about the condition of Candrawati's daughter. (Hasbiansyah, 2023) stated that in reporting Kompas and Detik had differences in reporting on Putri Candrawathi, Kompas framed Putri Candrawathi as experiencing sexual violence in the form of rape while Detik also had the same discussion regarding sexual violence in the form of rape but this could be said

to be irrelevant to the main case, namely, the murder done by ferdy sambo. (Purba, 2022)

The results of this study stated that the total broadcast time, duration, and the number of views related to the Ferdy Sambo case in August 2022 can be said that Kompas YouTube media can influence what the audience thinks about, and with this broadcast can attract public attention, and what is considered important in the media is also considered important by society.

The differences between the above research and this research are as follows:

This research focuses on how to see the perspective of a journalist in publishing a news item on TvOneNews regarding the news of the Ferdy Sambo murder case and how to find out a motive in the framing analysis conducted by TvOneNews. The motive of the framing analysis is carried out to find out what purpose a journalist conveys in the news, not only by considering the difference in information from other media. The following is the basic theory that researchers use as the basis for this research, namely:

1) (Pan & Kosicki, 1993) in their writing "Framing Analysis an Approach to News Discourse" divides into 4 structural dimensions of the news text as a framing device, namely syntax, script, thematic, and rhetorical. This model assumes that every piece of news has a frame that functions as the center of the organization of ideas. Frames are related to meaning. How one interprets an event can be seen from the set of signs that appear in the text

2). The theory used in Eriyanto 's book entitled Framing Analysis; Construction, Ideology, and Politics (2002), provides 4 stages in analyzing media framing as follows: Define problem, Diagnose causes, Make moral judgment, Treatment recommendation.

The reasons for choosing framing analysis are as follows: to be able to analyze an issue and news by seeing how the perspective or point of view used by a journalist or mass media in a news story and how to select issues and write a story, with framing analysis we can see a reality

Submit Date: 26 Mei 2023

Accepted Date: 1 Juni 2023

Published Date : 21 Oktober 2023

where the truth about an incident is not completely denied total. Rather, it is subtly diverted,

highlighting certain aspects related to issues and factual news writing. Furthermore, the reasons for choosing TvOneNews are as follows: TvOneNews has existed since 2008 and focuses on news content, especially on political news in Indonesia with a composition of 70% of the news displayed, according to a report issued by the Reuters Institute for the Study of Journalism and the University of Oxford in 2021 said that TvOneNews is the most trusted media by the public with a trust score of 53%. What makes researchers believe and want to make this the object of this research is because of the high level of public trust in this issue, especially since TvOneNews is very factual and accurate in its existing news.

Based on the explanation above, this study determines the formulation of the problem as follows :

1. How is the analysis of framing in the online media TvOneNews?
2. How does TvOneNews reconstruct a story?

Based on the description of the problem, this study aims to find out how a journalist does framing analysis in online media which can influence the public's point of view from the news that is displayed. And how does a journalist reconstruct a story on the news of the murder case committed by Ferdy Sambo?

METHODOLOGY

In this study, researchers used qualitative research with the aim of the research, according to Gorman Clayton

Santana K, gaining an understanding in terms of events and terms of the events observed. According to the researcher, the right type of research is to start with descriptive qualitative. By entering the research field to make descriptive data from case studies obtained by browsing various YouTube TvOneNews media sources. Especially in the news about the murder of Brigadier General J by his superior, Inspector General Ferdi Sambo. The source of data was obtained by examining the number of views contained in the broadcasts reported during the coverage of the Ferdy Sambo case on TvOneNews's Youtube media. This data will be used as an explanation of how the agenda setting carried out by TvOneNews attracts the attention of many viewers to make this topic important.

Audience accumulation can be an indicator that what is considered important by the media is also considered important by the general public.

The focus of this study is on one case that has been in the public spotlight since July 2022. To develop a detailed analysis of the death of Brigadier General Nofriansyah Yosua Hutabarat. Research instruments that researchers do by way of data collection methods used are observation, documentation, and archival research. The method of data analysis is descriptive analysis, thematic analysis, and affirmation. In searching for data researchers used the exact method used by researchers Pan and Kosicki (1993), in their paper Framing Analysis an Approach to News Discourse, dividing news texts

Submit Date: 26 Mei 2023

Accepted Date: 1 Juni 2023

Published Date : 21 Oktober 2023

into four structural dimensions as a means of framing: syntax, descriptive, topical, and rhetorical. Syntactic structure How the news is structured in units under consideration: headlines, notes, background information, references, statements, and conclusions. The script structure allows message integrity to be observed at 5W+1H. Subject structure How journalists express their views on events in sentences, phrases, or the relationships between sentences that make up the whole text. Rhetorical structure How journalists emphasize certain meanings in news. This model assumes that each message has a framework that acts as a central place for organizing ideas. Frames are associated with meaning. How to interpret the event can be read from the series of letters that appear in the sentence. Data Collection Techniques In this study, researchers can display the names of reporters, authors, editors, and involvement of editors, so that the data is expected to be more valid. For this study, researchers looked at three news articles published on the TvOneNews YouTube channel. This figure was determined by the researcher because it was considered sufficient to represent how the framing was done. data obtained from various sources to refine the researcher's ideas.

RESULT AND DISCUSSION

BREAKING NEWS – TvOneNews

News headline: "What Happens if the Motive for the Murder of Brigadier J Is Not Revealed?"

Number of views: 733,000

Date: December 27, 2022

Reporters:-

The legal advisory team for the defendants Ferdy Sambo and Putri Candrawathi will present criminal law experts in the trial of the premeditated murder case against Nofriansyah Yosua Hutabarat or Brigadier J, today, Tuesday (27/12/2022) Based on the trial agenda contained in the Case Tracing Information System (SIPP)) The South Jakarta District Court (PN), the Sambo and Putri Candrawati camps are scheduled to present favorable witnesses for them.

Frame: The statement of the legal advisor team that doesn't make sense

Syntax: It makes no sense to prove the element of intent without looking at the motive. This is a very sensitive statement in response to this trial. which is the answer from the legal advisory team of Ferdy Sambo and Putri Candrawathi. This background is very controversial because according to him the motive is not part of the core. What is highlighted in this news is the statement issued by the advisory team which is considered to be an important matter to prove intentionality.

Script: The statement from the team of legal advisors in this trial was considered very controversial because they considered that the motive was not a standard offense. this is considered an irrelevant statement in this case.

Thematic: This news has been proven true through statements from the legal advisors during the trial. this statement disclosed is considered necessary to be questioned because it considers that the motive is not a standard offense, that motive is not part of this.

Rhetorical: What happens if the motive for the murder of Brigadier J is not revealed is a big question in this trial. and became a question for all Indonesian people, but if you look at the facts at trial, the statement from the general advisory team made motive not an important thing in this case, it became very controversial.

BREAKING NEWS

News title: "Examination of the Defendant Ferdy Sambo"

Number of views: 75,874

Date: January 10, 2023

Reporters:-

Examination of Defendant Ferdy Sambo at the Panel of Judges at the Jakarta District Court (PN JakseI) presented Ferdy Sambo to undergo an examination as a defendant in the planned murder case of Yosua Hutabarat alias Brigadier J.
frame: Examination of Ferdy Sambo

Syntax: In this examination, Ferdy Sambo revealed how he got rid of his DNA on the sharp weapon that had been used in the murder of Brigadier Joshua, this became a very valid fact in the trial that was conducted. Other facts were disclosed in this trial such as the strategies that were made and the motives that were revealed in this trial.

Script: The element that is highlighted in this news is how Ferdy Sambo removed the DNA from the weapon used and the strategy used, the thing that is hidden is that there was the fact that Ferdy Sambo was manipulating on behalf of Joshua who shot him at the wall, and the name of the weapon that was never found out by the public.

Thematic: In this case, the news can be said to be valid because the results of the trial are true, this news is in more detail on the side of Ferdy Sambo who was the defendant at that time, with the examination that was carried out there were also many facts that Ferdy Sambo revealed which made this case open.

Rhetorical: The point highlighted in this report is how Ferdy Sambo lost the evidence on the weapon used in the premeditated murder of Brigadier Joshua and manipulated the weapon used.

BREAKING NEWS

News headline: "Appeal Decision Trial; Ferdy Sambo Remains Sentenced to Death"

Number of views: 128,058

Date: April 12, 2023

Reporters:-

An appeal decision hearing was held today, Wednesday (12/4/2023), and Ferdy Sambo was still sentenced to death. The DKI Jakarta High Court still rejects Ferdy Sambo's appeal. In other words, Ferdy Sambo was still sentenced to death in the case of the premeditated murder of Brigadier Yosua Hutabarat alias Brigadier J. "Strengthening the decision of the South Jakarta District Court," said Chief Judge Singgih Budi Prakoso, Wednesday (12/4/2023), the judge considered this The things that incriminated Ferdy Sambo included getting dozens of members of the National Police involved and during the investigation, there was no attempt by Ferdy Sambo to clarify to the victim what happened to Brigadier J in Duren Tiga.

Submit Date: 26 Mei 2023

Accepted Date: 1 Juni 2023

Published Date : 21 Oktober 2023

Ferdy Sambo was found guilty of violating Article 340 of the Criminal Code junction Article 55 Paragraph 1 of the Criminal Code and Article 49 in conjunction with Article 33 of Law Number 19 of 2016 concerning information and electronic transactions junction Article 55 Paragraph 1 1 of the Criminal Code. This crime was committed by Sambo together with Putri Candrawathi, Richard Eliezer Pudihang Lumiu alias Bharada E. Bripka Ricky Rizal, and they were very good-natured. Sambo was previously sentenced to death, her daughter was sentenced to 20 years in prison and Strong was sentenced to 15 years in prison. Meanwhile, Bharada E was sentenced to 1.5 years in prison. Bharada E's case has obtained permanent legal force or interaction.

frame: Trial Judgment Ferdy Sambo remains on death row.

Syntax: In this reporting, an appeal hearing was held that Ferdy Sambo was still sentenced to death, which is very efficient for readers to conclude the contents of the news that happened. That it was not only Ferdy Sambo who only received the judge's verdict.

Script: This news discusses the results of the trial verdict with the result being sentenced to

death by the head judge at the trial which took place at the Jakarta District Court. with several people after that Ferdy Sambo was found guilty of violating Article 340 of the Criminal Code in conjunction with Article 55 Paragraph 1 of the Criminal Code and Article 49 in conjunction with Article 33 of Law

Number 19 of 2016 concerning information and Electronic Transactions in conjunction with Article 55 paragraph 1 1 of the Criminal Code. This crime was committed by Sambo together with Putri Candrawathi, Richard Eliezer Pudihang Lumiu alias Bharada E. Bripka Ricky Rizal, and they were very good-natured. Sambo was previously sentenced to death, her daughter was sentenced to 20 years in prison and Strong was sentenced to 15 years in prison. Meanwhile, Bharada E was sentenced to 1.5 years in prison. Bharada E's case has obtained permanent legal force or interaction.

Thematic: Ferdy Sambo was the main actor in the premeditated murder of Brigadier Yosua's death and many of the articles that Ferdy Sambo committed were based on being found guilty in this case so that the court decision was finally closed as fairly as possible.

Rhetorical: The facts reported were by the ad that had been decided until it was stated at the end that Ferdy Sambo was the mastermind behind the murder that had occurred by Brigadier Joshua. By way of sentencing the death penalty is the right thing at this time.

CONCLUSION

Based on the research results that have been linked to answering the existing problem formulation, the framing analysis that exists in the online media TvOneNews has indeed been carried out, each media has different framing in each existing media. The framing that has been carried out by TvOneNews is to be able to form a point of view on what is being reported which will be broadcast to the public in the case of reporting on the Ferdy

Sambo case. in this case. The way TvOneNews reconstructs news is by checking facts and verifying the sources used. In addition, they also conducted interviews with sources related to the news to ensure the truth of

the information conveyed. But in this case, TvOneNews was more open by reporting live on the trial of the trial in the murder trial that had been carried out by Ferdy Sambo.

REFERENCE

Eriyanto. (2002). *Analysis of Framing Construction, Ideology, and Media Politics*. Script Rainbow Painting.

Fakhruroji, M., Rustandi, R., & Busro, B. (2020). Religious Language in Social Media: Framing Analysis on Popular Islamic Social Media. *Journal of Islamic Guidance, 13* (2), 203–234.

Hasbiansyah, MN (2023). *News Construction on the Issue of Sexual Violence Against Princess Candrawati in the Ferdy Sambo Case (Comparative Study of Kompas.com and Detik.com)*. Faculty of Dakwah and Communication Sciences, Syarif State Islamic University

Kencana, WH, Situmeang, IVO, Meisyanti, M., Rahmawati, KJ, & Nugroho, H. (2022). Use of Social Media in Online News Portals. *Ikra-Ith Humanities: Journal of Social and Humanities, 6* (2), 136–145.

Muzakkir, MA, & Fitriawan, RA (2020). Framing Analysis of Reporting on

the Development of Corner Dilan in Mind-People Media. com. Com Dan News. Second. Com/Jawabarat. *Common Journal, 4* (1), 65–77.

Pan, Z., & Kosicki, GM (1993). Framing Analysis: An Approach To News Discourse. *Political Communication, 10* (1), 55–75.

Prihantoro, E. (2013). Discourse Analysis of Celebrity Coverage in Online Media. *Rapid Proceedings, 5*.

Purba, AE (2022). Case Study of the Murder of Brigadier Yosua on Youtube Kompas Tv. *Daruna Communication Journal, 1* (1), 1–8

Rumyeni, & Ready, A. (2016). *The Use of Online Media as a Source of Academic Information for Communication Science Students, Faculty of Social and Political Sciences, University of Riau*. Riau University.

Setiawan, F. (2022). Feminism in Reporting on Putri Candrawathi as a Suspect in the Premeditated Murder Case of Brigadier J in Online Media: Critical Discourse Analysis Sara Mills. *International Seminar on Language Check, 79-91*.

Sidiq, VARA, & Setiawan, H. (2022). Framing Analysis of Coverage of Chinese Citizen Online Loan Cases in CNNIndonesia Online Media. Com And National Tempo. com. *Education: Journal of Educational Sciences, 4*(1), 851-861.